



SERVICE MENU

Service menu

Every number below is real.
Nothing here is "call for pricing."

01

Build

Websites built to load fast and stay easy to edit.

02

Secure

Protection scaled to a business without an IT department.

03

Automate

Repetitive work turned into a system.

04

Maintain

The work that keeps a site healthy.

05

Design

Identity and photography from the same hands.

Fairfield County & remote

Build it. Secure it. Automate the repetitive.



Build

Websites built to load fast and stay easy to edit.

WordPress or hand-coded, whichever the project actually calls for.

01	One-page site	\$1,500	02	Starter site	\$3,200
				Up to 5 pages.	
03	Business site	\$6,000	04	Redesign	from \$2,800
	Up to 10 pages.			On your existing content.	
05	Migration	\$750	06	E-commerce	from \$4,500
	Moving hosts or platforms without losing ground.				



Secure

Protection scaled to a business without an IT department.

DNS, SSL, AND CLOUDFLARE · SPF, DKIM, DMARC · ACCESS REVIEW

01

Site review

\$250

Credited in full toward any work that follows.

02

Hardening setup

\$650

03

Compromise cleanup

quoted after review

Locked out, hacked, or a developer who stopped answering - priced once the scope is known.

Clear scope first. No guessing.



Automate

Repetitive work turned into a system.

Custom workflows and AI-assisted tools built around a specific business process - scoped carefully, tested before launch, and kept human-controlled where it matters.

01

Automation review

\$250

Map the workflow, identify what is worth automating, and define the build. Credited in full toward any work that follows.

02

Workflow automation

from \$1,500

Forms, research, data, documents, notifications, and follow-up connected into one reliable workflow.

Typical scope: \$1,500-\$4,000.

03

AI-assisted internal tools

from \$2,500

Tools that organize information, analyze inputs, and draft routine work - with defined review and approval built in.

Typical scope: \$2,500-\$6,000.

04

Ongoing upkeep

with care plan

Failure alerts and fixes when platforms change underneath what was built. Covered by automation care - see Maintain.

Useful automation first. AI only where it earns its place.



Maintain

The unglamorous work that keeps a site healthy.

01

Monthly care

\$125 / mo

The website, exactly as it stands. Plugin and core updates kept current, weekly backups actually tested, uptime and certificate monitoring watched daily. One hour of site changes included each month.

02

Automation care

from +\$75 / mo

Per workflow. Failure alerts and minor compatibility fixes when an API or platform changes underneath what was built.

Larger rebuilds or changes in functionality are scoped separately.

03

Changes & new features

\$95 / hr

Same rate as site work. "It broke" is covered by care; "can it also do X" is scoped and billed before it starts.

04

Usage costs

at cost

API usage, task-runner subscriptions, and licenses pass through at what they actually cost - same as hosting and domains.

Keeping it running is covered. Changing what it does never is.



Design

Identity and photography, from the same hands that build the site.

Logos, print, and photography - shot, designed, and delivered print-ready.

01	Logo and basic kit	\$1,200	02	Full identity with guidelines	\$2,500
03	Brochure	\$350-600	04	Business card & letterhead	\$400
	Single or multi-fold, print-ready.				
05	Social media templates	\$500	06	Photography - half day	\$750
				Food, product, or events.	
07	Photography - full day	\$1,250			

TERMS

Quoted work is billed flat, never by the hour - half down to reserve the schedule, the rest due at launch, with two revision rounds built into each stage. These prices are good through December 2026. Anything passed through - hosting, domains, licenses, stock imagery, print - is billed at what it actually costs. Your accounts, domain, and files stay yours, no matter what happens after.

GET IN TOUCH

A short email or call is enough to start - no cost, no commitment.

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Fairfield County or remote